LEXISOFT
Your Total Solutions Provider

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NEWS

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The SPAM Patrol

SPAM, the endless barrage of unwanted e-mail continues to be the number one issue with e-mail at home and at work.

How does your address get into the hands of spammers?
It may surprise you to learn that your normal online activities may actually be the cause, including:

- *Registering on websites for online give-a-ways*
- *Accepting free trial offers online*
- *Your address may be purchased from other mailing lists*
- *Collections from news servers*
- *Collections from your website (contact page information)*
- *Collections from discussion boards*
- *Collections from the TO and CC fields in e-mail messages (such as "chain letters" usually sent to groups of people)*

Four Things You Can Do To Stop SPAM !

1. **Create a second "junk only" e-mail address for use on newsgroups, discussion boards, etc.**

2. **Use your primary e-mail address for direct personal communications only**

3. **Ask those who send "chain letters" to place your address in the BCC area and not the TO or CC area**
   BCC stands for 'blind copy' and addresses placed here will not be seen by others on the mailing list. Of course, please return the courtesy to those that you send mail to

4. **Utilize the SPAM filters within your e-mail client**
   Filters are built into most e-mail clients including Outlook, Outlook Express and Eudora. Filters are easy to adjust and can be set to automatically delete spam and sort incoming mail (keeping personal separate from business for example) upon arrival

PROTECTING the DATA

Safeguarding your company's most valued asset

Protecting your company's data requires a level of expertise and technology that can be very expensive and time-consuming; especially for small to mid-size companies without the resources to maintain a full IT department.

ALERT:
An in-house tape backup is not a safeguard against theft, vandalism or fire

LexiSoft simplifies the costs of your data backup with a range of managed-server solutions. We have trained, on-site personnel and state-of-the-art hardware and software systems all designed to meet your data protection requirements *and* save you money by eliminating the need for costly capital purchases and maintenance.

The Solution
Managed Co-Location Services

Managed Co-Location services by LexiSoft provides a layer of data protection that is impossible to match with an in-house system, including:

+ *Regulated power supply with emergency power back-up*

+ *Climate Controlled environment for maximum server efficiency*

+ *24x7 monitoring by highly trained on-site network specialists*

+ *Multiple, redundant High-Speed connections to the internet means we serve data faster and more reliably*

+ *Automatic updating of hardware and software service packs ensures your server will always perform at the optimum levels*

Talk with a LexiSoft service representative to learn more about Managed Co-Location Services

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Return the completed form to the address above, or for fastest action contact us at the phone number or e-mail address below

Yes! I want to know more about the following LexiSoft services and learn how I can receive one month of service FREE:

- ☐ High-Speed Internet Access (DSL, T1, Frame Relay)
- ☐ Managed Services & Server Co-location
- ☐ Website Development
- ☐ Network Integration / Management
- ☐ Audio / Video Streaming
- ☐ Wireless Internet and Data Access
- ☐ Residential Services

Name: _____ Position _____

Company: _____

Address: _____

City: _____

State: _____ Zip _____

e-Mail: _____

CALL 321-952-2700 OR e-mail to: sales@lexisoft.com

The Coupon, or the Coupon Code MUST be presented at the time of order to receive the sale price. Photocopies of this advertisement are accepted.

Offer expires June 16, 2003