LEXISOFT
Your Total Solutions Provider

April 2003
NEWS

CAUTION!

All DSL Providers Are NOT The Same!

1. Bell South the actual provider and everyone else is just a reseller.. **FALSE!**
    Bell South is merely the physical line provider. LexiSoft has complete control over the line speed, routing, maintenance, and termination points of every DSL line.

2. Line speed is the same regardless of the provider.. **FALSE!**
    LexiSoft does not limit or cap port speed, allowing for tremendous potential burst rates, whereas BellSouth.net strictly regulates maximum speeds.

3. Our company doesn't need a Static IP address.. **FALSE!**
    Most companies either use or could benefit from a static IP address for VPN networks, webservers and internet applications. And unlike BellSouth.net, LexiSoft does not make you pay extra for one.

4. 'Business Class' is just marketing and doesn't really mean anything..**TRUE – WITH SOME COMPANIES !**
    BellSouth.net, Time-Warner and other companies often use the words 'Business Class' as a way to repackage their regular residential service to unsuspecting businesses; However, LexiSoft recognizes that businesses have more complex needs than at-home users and have designed our DSL solution to meet those demands:
    ### Including at No Extra Charge:
    - *24 x7 system monitoring done right here in Melbourne*
    - *Exclusive use of network routers, NOT single-station modems like the competition*
    - *Same-Day On-Site service at no additional charge**

What Do You _REALLY_ Need?

Dial-Up ..
DSL ..
ISDN ..
or T1 ?

Q. How many people access the internet from your location each day?
If the answer is 3 or more, your company should have at least one DSL line

Q. Have you increased your office or network staff and not increased your internet connection?
An increase in the number of people that access the internet at your location of 20% or more can significantly impact your network and cause a loss in productivity with slower uploads / downloads and longer delays in accessing data.

Q. Have you increased the amount of data that you transmit over the internet?
An increase in the use of online banking, inventory management, an expanded website, audio / video streaming, additional locations, or telecommuting staff can signal a need for increased bandwidth.

Q. Do you feel that your staff is frustrated and not as productive as they could be?
This is often the first sign that a problem exists within your current system. We can help you determine if the issue is hardware related or bandwidth related.

COMING IN MAY:

The advantages of Managed Servers, and LexiSoft unveils a new residential internet access service 'BrevardInternet.com'...stay tuned !

(--- Tear here ---)

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and
One Hour FREE Website Development

a $70.00 value !

*With the purchase a five hour service block

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Expires May 10, 2003

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a $19.99 value !   **a $39.98 value !**

When you sign up for twelve
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FREE

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Get one month free when you sign up for one year!

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Get one month of FREE DSL service for EACH new DSL customer you refer...*no limit !*

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The Coupon, or the Coupon Code MUST be presented at the time of order to receive the sale price. Photocopies of this advertisement are accepted.